

ADD 1% "Fine" tax if you live in Penna. This goes toward schooling our kids on how to duck "hard labor in making a living". Next year the tax will be 2% to cover the mental breakdowns from the nervous tension of "work-evasion".

March 1st

Price List

SPRING OF 1954

This supersedes all prior prices quoted at any time.

Phone: Downingtown 893-J

NUT TREE NURSERIES

JOHN W. HERSHEY, Owner

Downingtown, Pa.

This Nursery is National Headquarters for Information on Scientific Tree Crop Culture—The salvation of our hills.

**Get Rich without plowing. Grow crops on shade trees.
"Plant until you're Planted"**



WE DON'T GROW TREES TO SELL WE SELL TREES TO GROW

$$\frac{\text{Idle People}}{\text{Idle Acres}} + \frac{\text{Idle Money}}{\text{Tree Crops}} = \text{Prosperity}$$

Landscapers send for our odd lot list.

Tree lovers—send for rare list of scarce or new varieties.

NOTE: We have some over sized trees, especially Oak, Chestnut and Black Walnut too large to pack. IF you can fetch them they make a dandy lawn tree.

A WORD TO OUR FRIENDS: As stated in our regular catalog. Our list was briefed due to a stomach operation. It's briefer yet this spring, so am issuing this flier to cover supply on hand. We HOPE this will help you out until we get a bunch of stock grafted this spring.

CHESTNUTS: Thank the Lord we have lots of them. In fact we're the only nursery in America that has a large inventory of large trees. To you and you and you I say "keep working" so we can keep away from that extra Fine tax (see explained above) so plant chestnuts and plant your grafted walnuts next fall if we run out this year.

NOTE: For full literature on Nut Trees—Tree Crops—balanced land use see end of this sheet.

Descriptive catalog. We still have the current catalog on hand showing our regular inventory

with explanations and description. Use it to place your order for fall and we'll bill you before shipping. We hope to be back in the groove shortly. I'm looking forward to going into a healthy and happy "second childhood" with years of tree growing ahead. Plant trees and go along with me in this; anything to duck that second "Fine" tax.

LOCATION—4 miles Northwest of Downingtown at Guthrieville on U.S. Route 322 (the Horseshoe Pike.) Turn north at stone school house $\frac{1}{4}$ mile past Guthrieville, second place on left. Coming from the West turn left second road past the old Manor Church. From super highway, get off at Downingtown, follow signs to Eagle, turn left at hotel, continue about $6\frac{1}{2}$ miles, see young nut grove on left, turn in, first farm on right. **NO SUNDAY BUSINESS.**

TERMS

Prices subject to change without notice.

We like cash with order except where special terms are arranged or from old customers with good credit.

All prices f.o.b. Nursery. Orders up to \$5.00 of small size stock can be mailed—add 13% for all orders to be prepaid. 20% West of Miss. **Minimum prepaid cost for express \$1.85.**

Express, delivers in half the time—few losses, no squawks on claims. Freight is best for heavy shipments.

Our responsibility for transportation ceases when shipment has been delivered to the hands of the carrier (or transportation agency).

No order where an affidavit must accompany invoice will be considered for less than \$10.00.

PLEASE NOTE: We can not guarantee our trees to grow. Planting instructions are attached to the order. For cultural care our \$1.00 booklet (see back page) will be your guide. Follow it and you'll be proud you planted.

Six of one variety sold at the dozen rates.

All trees cut back and waxed dipped.

The black walnut has been called the "king of the forest", my wife says it's the "King" of the kitchen. Nature has done the favor of supplying it in a thin shelled package, easily cracked. If your tiring of the "rat race" of spending every thing you make toward a "living," you can start choking the speed by planting nut trees on your lawn for lots of food, and plant plenty of black walnuts—they're the best.

| Grafted Thin Shelled Black Walnut — <i>Juglan Nigra</i> | | Each | Dozen |
|--|----------------------------------|--------|---------|
| Thomas, | Elmer Meyers, Ohio, and Cornell. | | |
| 7—10 ft. heavy..... | | \$6.50 | \$65.00 |
| 10—12 ft. extra heavy..... | | 8.00 | 80.00 |

Butternuts—*J. Cinerea*. Select Seedlings only.

| | Each | Dozen |
|--------------|--------|---------|
| 6— 7 ft..... | \$2.25 | \$22.50 |
| 7— 8 ft..... | 4.00 | 40.00 |
| 8—10 ft..... | 5.00 | 50.00 |

English or Persian Walnut—*Juglan Regia*
Broadview Variety

| | Each | \$10.00 |
|--------------|------|---------|
| 7—10 ft..... | | |

Paw Paws—*Asimina Triloba*

| | Each | Dozen |
|-------------|-------|---------|
| 2—3 ft..... | \$.50 | \$ 5.00 |
| 3—4 ft..... | 1.00 | 10.00 |

Filberts—*Corylus Avelana*

(plant two for pollination)

Barcellona. Pollenators Davianna and DuChilly.

| | Each | Dozen |
|-------------|--------|---------|
| 3—4 ft..... | \$2.00 | \$20.00 |
| 4—5 ft..... | 2.25 | 22.50 |

Hybrid Filberts—*C. Mildredii*

(Plant two for pollination)

Bixby, Buchanan:

| | Each | \$2.50 |
|-------------|------|--------|
| 2—3 ft..... | | |

Buchanan:

| | Each | \$3.50 |
|-------------|------|--------|
| 5—7 ft..... | | |

Hazel Seedlings

| | Each | Dozen |
|---------------------|------|--------|
| 2 yr. 12—18 in..... | .50- | |
| 1 yr..... | | \$3.00 |

Chestnuts (Chinese) *Castanea mollissima*

Sweet, delicious, Blight resistant.

Will not thrive on damp or heavy soils.

Set 40 x 40 feet for orchard, 28 per acre.

Plant two for pollination. Bears 3-5 years.

These are the finest, heavy calipered largest sized quality trees offered in America.

A sprinkling of nuts cover the block.

They come so nearly true from seed, we recommend the planting of seedlings for home and commercial use. A large field awaits the use of the Chestnut for marketing and hog feed. I've planted 300.

One man reported his 21, 13-year-old trees bearing 1,836 lbs. Want in on it?

A most marvelous opportunity awaits the planters of these blight resistant chestnuts. But remember. We're selling you lawn beauty and nuts or a good bank account in a commercial planting. Trees grow low-spready, with a tendency to crookedness. Don't buy if you prefer a straight clothes tree to future beauty and nuts.

| | Each | Dozen | Hundred |
|---------------------------|--------|---------|----------|
| 1—2 ft..... | \$1.10 | \$11.00 | \$ 80.00 |
| 2—3 ft..... | 1.25 | 12.50 | 90.00 |
| 3—4 ft..... | 1.75 | 17.50 | 125.00 |
| 4—5 ft..... | 2.25 | 22.50 | 160.00 |
| 5—6 ft..... | 2.75 | 27.50 | 210.00 |
| 6—7 ft..... | 3.25 | 32.50 | 250.00 |
| 7—8 ft..... | 3.75 | 37.50 | 285.00 |
| 8—10 ft..... | 5.00 | 50.00 | 370.00 |
| 8—10 ft. extra heavy..... | 6.00 | 60.00 | |

GRAFTED VARIETIES OF CHESTNUTS

Conn. Yankee, Kuling, Meiling, Nanking.

Will substitute if any variety sold out.

| | Each | Dozen |
|-------------|--------|---------|
| 4—5 ft..... | \$4.00 | \$40.00 |
| 5—6 ft..... | 4.25 | 42.50 |

Japanese Chestnuts—*C. Crenata*.

Good bearers. Large nuts

Poor flavor

| | Each | Dozen |
|----------|--------|---------|
| 1—2 ft. | \$1.00 | \$10.00 |
| 2—3 ft. | 1.50 | 15.00 |
| 3—4 ft. | 2.00 | 20.00 |
| 4—5 ft. | 2.50 | 25.00 |
| 5—6 ft. | 2.75 | 27.50 |
| 6—7 ft. | 3.00 | |
| 7—8 ft. | 3.25 | |
| 8—10 ft. | 3.50 | |

Chinquapin—*C. Pumila*

Rush, tree form, grows probably 25 ft. Nut good size for species. Plant 2 for pollination.

| | Each |
|---------------|--------|
| 1—2 ft. 2 yr. | \$1.50 |
| 2—3 ft. | 2.00 |

Sugar Maple—*Acer Saccharum*

| | Each | Dozen |
|----------|--------|---------|
| 4—5 ft. | \$1.50 | \$15.00 |
| 5—6 ft. | 2.00 | 20.00 |
| 6—8 ft. | 3.50 | 35.00 |
| 8—10 ft. | 7.00 | |

Honey Locust (Thornless) *Gleditsia Triacanthos Inermis*

Grafted varieties: Millwood, Smith and Schofer

Just a few left.

| | Each |
|-----------|---------|
| 7—8 ft. | \$ 5.00 |
| 8—10 ft. | 6.00 |
| 10—12 ft. | 10.00 |

William Penn Oaks

White Oak—(*Quercus Alba*) Turkey Oak—(*Q. Cerris*)
No Turkey under 7—8 ft.

| | Each | Dozen |
|-----------|---------|----------|
| 2—3 ft. | \$ 1.50 | |
| 3—4 ft. | 2.00 | |
| 4—5 ft. | 3.00 | \$ 30.00 |
| 5—6 ft. | 4.50 | 45.00 |
| 6—7 ft. | 5.50 | 55.00 |
| 7—8 ft. | 6.50 | 65.00 |
| 8—10 ft. | 10.00 | 100.00 |
| 10—12 ft. | 12.00 | 120.00 |

White Only:

| | |
|-----------|-------|
| 12—14 ft. | 15.00 |
|-----------|-------|

Amelanchier—*Stolonifera*—Bush form.

Juneberry—Shadberry—Sarvisberry

Plant two for pollination.

| | Each | Dozen |
|-----------------------------|--------|---------|
| 2—3 ft, strong bushy plants | \$.60 | \$ 6.00 |
| 3—5 ft, strong bushy plants | 1.25 | 12.50 |
| 6—7 ft. | 3.00 | |

Tree Form Amelanchier

A. *Laevis* and *Canadensis*

Will substitute one for the other to fill order

| | Each |
|-----------------|---------|
| 3—4 feet | \$ 1.50 |
| 4—5 feet | 1.75 |
| 5—6 feet | 2.25 |
| 6—7 feet | 2.50 |
| 7—8 feet | 3.00 |
| 8—10 feet heavy | 5.00 |

Persimmons—*Diospyros Virginiana*
 ✓ **Josephine—Early Golden**

| | Each |
|---------|--------|
| 5—6 ft. | \$4.00 |
| 6—7 ft. | 4.50 |
| 7—8 ft. | 5.00 |

Kitch:

| | |
|---------|------|
| 3—6 ft. | 4.00 |
|---------|------|

✓ **Chinese Persimmons**
 ✓ **Great Wall—Peiping**

| | Each |
|---------|--------|
| 4—5 ft. | \$4.00 |
| 5—6 ft. | 5.00 |

Pears

✓ **Worton Seckel—Duchess**

Sold out of our favorite, the Maxine.

| | Each | Dozen |
|------------------------|--------|---------|
| 3—5 ft. one yr. whips. | \$2.00 | \$20.00 |
| 5—6 ft. | 2.25 | 22.50 |
| 6—7 ft. heavy. | 2.50 | 25.00 |
| 7—8 ft. heavy. | 3.50 | 35.00 |

Golden Weeping Willow

| | Each |
|----------|---------|
| 8—10 ft. | \$ 5.00 |

Following for local trade only, no packing.

| | |
|------------------------|-------|
| 10—12 ft. | 7.00 |
| 10—12 ft. extra heavy. | 10.00 |

Red Bud—*Cercis Canadensis*

| | Each |
|---------------------------|---------|
| 4—5 ft. | \$ 1.75 |
| 5—6 ft. | 2.50 |
| 6—7 ft. | 4.50 |
| 8—10 ft (heavy) blooming. | 6.00 |

Loading on truck only.

| | |
|------------------------|-------|
| 10—12 ft. | 7.50 |
| 10—12 ft. extra heavy. | 10.00 |

✓ **Tree Black Berries**

This new and interesting blackberry is supposed to grow—according to the introducer—18 ft. high, bear 7 tons per acre. Fruit large, sweet delicious. Here we find one 3 yr. bush supplies all the fruit a small family needs for 6 weeks. Plant in any soil. Trim like a bush.

| | Each | Dozen |
|-----------------------|--------|---------|
| Strong one yr. canes. | \$1.00 | \$10.00 |

ORNAMENTAL BIRD FOOD TREES

Washington Hawthorne—*Crataegus Cordata*

| | Each |
|---------|--------|
| 2—3 ft. | \$2.50 |
| 4—5 ft. | 3.50 |

| | Each | Dozen |
|----------|--------|---------|
| 5—6 ft. | \$3.25 | \$32.50 |
| 6—7 ft. | 4.00 | 40.00 |
| 7—8 ft. | 5.00 | |
| 8—10 ft. | 6.00 | |

The Symphoricarpuus Vulgaris

Coralberry, known as Red Snowberry or Indian Currant.

Each Dozen Hundred

| | | |
|-------------------|---------|---------|
| Liners..... | \$ 3.00 | \$20.00 |
| 2—3 ft..... | \$.75 | 7.50 |
| Heavy Bushes..... | 1.00 | 10.00 |

Spirea, Billardi, Pink

Each

| | | |
|-------------|--|--------|
| 2—4 ft..... | | \$1.00 |
|-------------|--|--------|

Russian Olive—*Eleaganus Augustifolia*

Each

| | | |
|---------------------|--|--------|
| 3—4 ft..... | | \$1.25 |
| 4—5 ft..... | | 1.75 |
| 5—6 ft..... | | 2.75 |
| 7—8 ft. heavy..... | | 4.00 |
| 8—10 ft. heavy..... | | 8.00 |

Bush Honeysuckle—*Morrowii*

Each Dozen

| | | |
|-------------|--------|---------|
| 4—5 ft..... | \$2.00 | \$20.00 |
| 5—6 ft..... | 2.50 | 25.00 |

Bush Honeysuckle—*Maacki*

Each

| | | |
|---------------------------|--|--------|
| 2—3 ft. heavy bushes..... | | \$1.50 |
|---------------------------|--|--------|

Virburnum—*Lenatago* (Black Haw)

Each

| | | |
|-------------|--|--------|
| 1—2 ft..... | | \$1.00 |
| 2—3 ft..... | | 1.75 |

Virburnum Opulus

(European Highbush Cranberry)

Each

| | | |
|-------------|--|--------|
| 2—3 ft..... | | \$1.00 |
| 3—4 ft..... | | 1.50 |

Flowering Crabs

Hopa:

Each

| | | |
|-------------|--|--------|
| 4—5 ft..... | | \$2.25 |
| 5—6 ft..... | | 2.75 |
| 6—7 ft..... | | 3.00 |

European Mt. Ash—*Sorbus Aucuparia*

American Mt. Ash—*Sorbus Americana*

Each

| | | |
|-------------|--|--------|
| 3—4 ft..... | | \$2.00 |
| 4—5 ft..... | | 2.25 |
| 5—6 ft..... | | 3.00 |
| 6—7 ft..... | | 3.75 |
| 7—8 ft..... | | 4.00 |

American Beech

Each

| | | |
|-------------|--|--------|
| 2—3 ft..... | | \$1.00 |
|-------------|--|--------|

BLUEBERRIES BLUEBERRIES

(*Vaccinium Corymbosum*)

↙ HIGH BUSH

Home Grown Blueberries As You Like Them

FAMILY REQUIREMENTS: Six for two. Double the number for the birds, and children.

DISTANCE TO PLANT: five to six feet apart on row. Rows ten feet apart. How many can you use? Six sold at the doz. rate.

CULTURAL CARE: Remember they **must** have light soil and a heavy mulch. If weeds come through pull them.

PLANTING: It's a good thing to mix the soil 50-50. Peat-leaf mold-and sawdust.

Heavy bearing, Cohansey, Concord, Jersey, Stanley, 5 yr. plants, transplanted. They're lifted with a nice ball. Don't know they're moved. Just keep on bearing.

| | Each | Dozen |
|----------------------------|--------|---------|
| 3—4 feet, extra heavy..... | \$4.00 | \$40.00 |
| 2—4 feet, heavy..... | 3.00 | 30.00 |

STANLEY, RANCOCAS, JERSEY

These are nice plants priced for mail order trade. Plant a lot and let them grow.

| | Each | Dozen |
|-------------------|--------|--------|
| 12—18 inches..... | \$.80 | \$8.00 |

TREE CROPS

An amazing book, Published 1950

400 pages, 145 photos, several charts

A guide to "riches without plowing" by the mature mind of Dr. J. Russell Smith.

He charts our America's #1 Tree Crop Farm here at Downingtown as a guide to those who wish to follow.

Just \$6.00 Postpaid cheaper than any college course offered—more valuable.

Mail us your check today.

LITERATURE

20 years results in Organic soil management. Saves sprays, saves buying fertilizer, stops water run off. Rewritten 1949..... 10¢

BOOKLET: Plant America's "Nut Heritage." A Complete treatise on all "Tree Crops." Shows How To Get Rich Without Plowing. Cultural Data..... \$1.00

Harvesting and cracking Black Walnut..... 10¢

How to Graft booklet..... 25¢

REPRINT OF A LECTURE—"My Responsibility As A Citizen In A Free Economy". Free while they last.

TRESPASS SIGNS that work. Get your supply for this fall. They're cute. In large letters **Badly infested with Castanea Mellissima, Regia-Nigra—Dangerous.** \$1.00 per dozen mailed.

**TIRED OF THE CITY GRIND?
TRY IT ON THE FARM.**

Want a country home with peace and quiet?

Two friends have asked me to mention it.

One: If you want 375 acres in profitable production with fruit, cattle, and riding horses in S. E. Pa., drop me a line. It's the city man's dream. You know everybody—just EVERYBODY loves country living IF it would be on Main Street. Well here's a compromise; all the comforts of modern living—I mean a gentleman's estate with work enough to keep your wife from getting "divorceitis". Only missing link is the present owner has been too practical to put in a swimming hole. Of course if a swimming hole is a MUST—A place to hear your friends squeal while they soak up your atmosphere. Well there's lots of room to plant one.

BLACK GOLD: Here a pioneer dreamer built himself a beautiful profit making machine with 1600 thin shelled black walnuts then died. The widow will sell but remember! no steal. A 100 miles south of Indianapolis—far enough south to feel the flavor of the old south yet close enough to any middle west city to be a summer home to grow the kids.

If you want the profits of this man's 30 year old bearing orchard we're waiting to answer your letter.